

EI JOHN Yearly Report

It is with great anticipation and responsibility that we present to you the Annual Environmental Report—a comprehensive overview of our ongoing efforts to address and mitigate the environmental challenges facing our planet. This document serves as a critical assessment of our collective impact and progress toward sustainability.

Putri Bumi Indonesia 2023 Competition

04 s/d 14 May 2023



a platform that not only celebrates the beauty, intelligence, and cultural richness of Indonesian women but also aspires to nurture and develop the young generation. Is one of the roles of the Eljohn Indonesia Foundation in the development of human resources to nurture the younger generation to participate in investing in our planet, Earth. This activity is our joint step taken to determine the sustainability of the Earth in the future, not only for us (who live in the present) but also for the next generations.

Invest in Our Planet

Referring to the global Earth Day celebration which carries the theme "Invest in Our Planet"

This theme is adopted as a mission for the "world", signifying a reminder for humans to take care of the environment, restore damaged ecosystems, and live a more sustainable life.



"20 finalists of Putri Bumi 2023"



a. FINALIS TOTAL 20 PUTRI

"QUARANTINE IBIS BUDGET HOTEL DAAN MOGOT "





Official Photoshoot Top 5 Putri Bumi Indonesia 2023 ❤️



"Plastic Waste Processing"



- Ecobricks project by our title holder Putri Bumi Indonesia 2023 Wenda tarigan, together with Yayasan eljohn Indonesia
- Besides Ecobricks, Putri Bumi Indonesia and Project Wings Sumatera also educates younger siblings about waste processing and sorting.

May 29, 2023



Beranda Sawit Nusantara programe with Putri Bumi Indonesia 2023



Media streaming sharing awareness about The environmental damage caused by oil palm plantations turns out to be non-existent. It's just that there needs to be good mapping for oil palm plantations."

Wenda Tarigan Putri Bumi Indonesia 2023



June 11, 2023





Ratu Syra Quirinno, Putri Bumi Indonesia engages in tree planting activities

Peringati Hari Lingkungan Hidup Sedunia, Ratu Syra Quirinno Lakukan Kegiatan Menanam Pohon

Putri Bumi Digital Indonesia 2023, Ratu Syra Quirinno, turut memperingati Hari Lingkungan Hidup Sedu

EL JOHN News /



"World Environment Day "

The purpose of tree planting is multifaceted. Firstly, trees play a crucial role in mitigating climate change by absorbing carbon dioxide from the atmosphere, thus reducing greenhouse gas emissions. Additionally, trees help to stabilize soil, prevent erosion, and improve water quality by filtering pollutants.

June 12, 2023





Putri Bumi Indonesia, participating the on the green movement by President University



August 2, 2023

Forest Trash Cleanup at Penatapan Brastagi



The forest trash cleanup action in Brastagi together with Putri Bumi Indonesia 2023 and the youth of Brastagi.

August 10, 2023





**Celebrating 78th
Independence Day, as
represent eljohn our Putri
Bumi Indonesia doing a trash
action the movement to turn
waste into impact. on 18
august 2023 in Medan**

August 18, 2023





Sharing Knowledge Household Waste Recycling Management

**Putri Bumi Multitalented joined with
@lrtjkt pals to explore waste
management's eco-perks.**

**And together with mr ampunhuang for
sharing the eco-enzyme magic!**

August 25, 2023





BRASTAGI CLEANING UP



El John Pageants by Wenda Tarigan Putri Bumi Indonesia 2023, we do a movement for a trash-free environment at the Penatapan Berastagi

August 29, 2023



Nature is a painting of my voice

**Young Generation for the Environment
At Istana Maimun with
Putri Pariwisata Nusantara Best Presentation 2023
by El John Pageants
Ikatan Muda Mudi Melayu Indonesia**

“Indonesian Malay Youth Association”

September 28, 2023



Speaker by Putri Bumi Indonesia energi hijau 2023 "Education and Practice of Greening"



"The Merdeka Curriculum provides flexibility for educators to create quality learning that meets the needs and learning environment of students. With this, the RADAYA program at @smkn1cikarangutara_official offers not only intellectually conceptual learning but also participation in environmental practical processes to preserve the natural ecosystem.

This is done to reduce the impact of pollutants, especially in the Bekasi Regency. @smkn1cikarangutara_official promotes an environmental care concept by contributing to the maintenance of the surrounding environment."

November 14, 2023





Keynoted Speaker campaigning the World environmental Education

"This activity serves as an early education platform for children about environmental awareness.

The event series starts with painting on plant pots made from recycled beverage bottles, learning to plant, proper waste disposal methods, and having lunch together.

It's really fun and beneficial for them in the future."



"Sharing plants on Million Trees Day."

"To coincide with the Million Trees Day, together with PSMTI, I provided 1,000 Snake Plant trees to several households and road users in the Pluit neighborhood, North Jakarta.

It's believed that these plants can counteract the radiation from electronic devices inside homes (radiation causes various illnesses) and absorb carbon dioxide (CO2) outside the house.

With this action, I and all of us hope to collectively save the Earth for a much better future. Even small actions can have a significant positive impact.



"Trash cleanup in the city of Medan by Hilda Karolina"

The purpose of maintaining environmental cleanliness is to create a healthy, safe, and comfortable environment for all living creatures.

By maintaining environmental cleanliness, we can reduce the spread of diseases, protect natural habitats, improve air and water quality, and enhance overall quality of life. This also reflects our social and moral responsibility to care for the planet for future generations.

